The Max and Marian Farash Charitable Foundation is dedicated to the civic and religious communities of its founders, who believed in the importance of education in all of its aspects and knew the power of entrepreneurial creativity. The Foundation places its highest priority on endeavors designed to transform the lives of individuals and the work of organizations.

2016 Community

**Education**
- Community School Initiative
- Charter School Initiative
- Alternative School Support
- Opportunity Awards

**Arts and Culture**
- First of Two Initiative Supporting Arts and Cultural Institutions in Monroe and Ontario Counties
- 15 Organizations

**Entrepreneurship**
- Entrepreneurship: Exporter Fund
- Ethnic Prize for Social Entrepreneurship

**Direct Initiatives**
- Founders Giving
- In-Kind
- Theatre-Designated Giving
- Program Related Expenses

**Emergency Repair**
(supported 4 requests)

2015 Community

**Education**
- Community School Initiative
- Opportunity Awards
- First In Family
- Charter School Initiative
- Academic Support
- Opportunity Awards

**Arts and Culture**
- First of Two Initiative
- Creative Communities Fund
- Cultural Institutions
- 15 Organizations

**Entrepreneurship**
- Award for Performance
- Connected Communities
- Entrepreneurship Ecosystem Fund

**Direct Initiatives**
- Founders Giving
- In-Kind
- Off Cycle
- Trustee Designated Giving
- Program Related Expenses

**Emergency Repair**
(supported 5 requests)
2016 Farash Quality Education Initiative

Nothing could be more important than to give every young person, no matter his or her socioeconomic background or personal circumstances, the opportunity to succeed. The opportunities offered (or not offered) in the schoolroom will significantly affect the lifelong trajectories of these students. Their future well-being—and that of the Rochester community—hang in the balance.

In 2016, the Farash Foundation began to focus its secular giving primarily on a single objective: dramatically improving the quality of education in the City of Rochester, pre-kindergarten through 12th grade.

The Farash Quality Education Initiative seeks to support the creation and expansion of the schools, programs, and policies that enable children to succeed. Taking a holistic approach, it also focuses on ancillary programs to support parents, families, and pre-kindergarten children; recruitment of inspiring educators; and the engagement of community stakeholders.

The quest for quality education calls for foundation involvement and support in a number of related areas:

- Partnership & Policy
- Quality Teachers & Leaders
- Community Engagement
- Facilities Funding
- Quality Seats

PRIORITY SCHOOLS

- Partnership Schools
  - PUC Achieve Charter School
  - Venture Charter School
  - Renaissance Academy Charter School of the Arts

- Quality Seats
  - Monroe Community College, Nazareth College, Roberts Wesleyan College, Rochester Institute of Technology, St. John Fisher College, SUNY College at Brockport, and University of Rochester.

First In Family

In 2012, the First in Family Program began providing scholarships for students in 9 institutions of higher education in Monroe and Ontario Counties. Since its launch, the program has helped Fund recipients complete their college degrees and enter the workforce debt-free.

Enabling first-generation college students to graduate debt-free.

Study Abroad Fall 2015–Spring 2016

- 6 Scholars
- 5 Graduates: 1 Medical Student, 4 Entered the Workforce
- Study Abroad Fall 2015 and Spring 2016: 6 Scholars-Spain, Germany, Italy, Mexico, China
- 29 Scholars

Study Abroad Fall 2016–Spring 2017

- 20 Scholars
- 5 Graduates: 1 Medical Student, 4 Entered the Workforce
- Study Abroad Fall 2015 and Spring 2016: 6 Scholars-Spain, Germany, Italy, Mexico, China
- 34 Scholars

Eligibility:
- Two classes are in the minority
- 2.5 GPA
- Must maintain 2.5 GPA during their studies.

Application:
- Scholarship application
- College application
- Letter of Recommendation

2016 Farash Prize for Social Entrepreneurship

First awarded in 2012, the Farash Prize honors the legacy of Max Farash—a business entrepreneur of the highest order who, along with his wife, Marian, recognized the importance of supporting social causes in their community.

Phyllis Kern $100,000 Award

Korn opened the first domestic violence shelter (Alternatives for Batter Women now known as Willow Domestic Violence Center in 1979), when it was only the third in the state.

Entrepreneurship Ecosystem Fund

A successful economic ecosystem arises when a community’s organizations work closely and productively to drive business growth and to create wealth and sustainable employment, leading to additional outside investment in the local market.

With the establishment of the Entrepreneurship Ecosystem Fund, the Foundation forged a collaborative alliance with entities in Monroe and Ontario Counties that play key roles in the regional entrepreneurial and innovation ecosystem.

The intended result is better collaboration, a stronger regional image for entrepreneurial activity and innovation, and the attraction of significant new venture capital from outside the area.

Foundation support has been directed through the Greater Rochester Enterprise Foundation.

2015

- Excels Partners: University VC Internship, Roc-IT Weekend, VC Education & Training
- Greater Rochester Entrepreneur Economic Gardening, Upstate NY Trade Conference, Site Selector Forum, Eyes on the Future Radio Show
- High-Tech Rochester: The Entrepreneurs Network, Pre-Seed Workshops, Rochester Venture Challenge, Entrepreneurs in Residence Program
- Rochester Young Entrepreneurs Academy: Race for Space Pilot Program

2018

- Excels Partners: University VC Internship, E-Game Tournament, VC Education & Training
- Greater Rochester Entrepreneur Economic Gardening, GRE Update NY Trade Conference, Site Selector Forum, Eyes on the Future Radio Show
- High-Tech Rochester: The Entrepreneurs Network, Pre-Seed Workshops, Rochester Venture Challenge, Entrepreneurs in Residence Program, MTR Launchpad
- Paladin: Micro Loan Program
- Connected Communities: To Advance Capacity Building Efforts
- Rochester Institute of Technology: Center for Urban Entrepreneurship (CUED)
- Holy Childhood Special Touch Bakery