



FOR IMMEDIATE RELEASE
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**AFP Genesee Valley Chapter Announces
National Philanthropy Day Award Winners**

ROCHESTER, NY- The Association of Fundraising Professionals, Genesee Valley Chapter (AFPGV), is pleased to announce the winners of its annual National Philanthropy Day awards:

Burton S. August, Sr. Prize for Community Leadership: Kevin & Nancy Gavagan

Outstanding Corporation: Paychex, Inc.

Outstanding Small Business: Upstate Special Needs Planning

Outstanding Foundation: The Max & Marian Farash Charitable Foundation

Outstanding Philanthropist: Wayne Holly

Multi-Generational Award: The Hoselton Family

Outstanding Young People in Philanthropy – Individual: Sloane Miller

Outstanding Young People in Philanthropy – Group: Pittsford Central School District Rainbow Classic

These winners will be honored on November 5th, 12pm, on RCTV. Each November, AFP chapters around the world celebrate National Philanthropy Day (NPD). Since 1986, this day has been set aside to recognize the great contributions of philanthropy and those active in the philanthropic community, and the ways they enrich our world. It provides an opportunity to reflect on the meaning of giving and all that it has made possible. NPD celebrates the daily contributions individuals and organizations across the world make to countless causes and missions.

Beginning in 1998 AFPGV has used NPD as an opportunity to showcase the very best examples of philanthropy throughout our region. Nominations come from nonprofits large and small. AFPGV is a volunteer-based organization representing fundraising professionals in the Greater Rochester Region. Its mission is to advocate for philanthropy and to promote ethical and successful non-profit development by addressing the needs of diverse fundraising professionals in our region. Members represent colleges, universities and secondary schools, hospitals and health care facilities, social services and cultural agencies, and other local charities.

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