



Jewish Life Capacity Building Grants

REQUEST FOR PROPOSALS

Release Date: February 20, 2024

Due Date: Applications due April 2, 2024

I. Background

The Max and Marian Farash Charitable Foundation is a private charitable foundation established in 1988 by Max and Marian Farash. The Foundation is dedicated to the civic and religious communities of its founders who believed in the importance of education and knew the power of entrepreneurial creativity. It strives to make long-term and meaningful contributions in Monroe and Ontario Counties and in Israel. The Foundation serves primarily as a grantmaking organization, with half of its grants supporting Jewish Life, and the other half supporting secular activities in the greater Rochester area. The Foundation places its highest priority on endeavors designed to transform the lives of individuals and the work of organizations.

In June 2023, the Farash Foundation launched a new Jewish Life strategy focused on supporting an evolving Jewish community that radiates possibility. Jewish Rochester is thriving, but demographics and lifestyles are changing. We see great opportunity for our community to evolve into a beacon of innovation and strength. Through innovation and collaboration, we're working toward a Jewish Rochester that honors the past to reimagine our future.

II. Purpose

We know that effective organizations thrive when they focus on their mission and the operational considerations necessary to sustain themselves. While taking measures to adopt innovative approaches can help nonprofits expand their impact, the daily reality of managing several priorities to simply maintain a high standard of service can make it challenging for organizations to properly invest in themselves and harness their potential.

The Max and Marian Farash Charitable Foundation is pleased to invite organizations to apply for funding to engage professional services in any or all of the following areas:

- Organizational Assessment
- Facilities Assessment
- Strategic Planning
- Fundraising Strategy
- Marketing Strategy
- Cyber Security Assessment
- Financial and/or Investment Infrastructure
- Partnership and Collaboration Facilitation
- Other areas that help strengthen operational structure or business practices.

Requests must indicate the selected vendor that will provide the support, and, if available, a list of other vendors that submitted bids to conduct the work. If possible, the Foundation prefers to see that due diligence was conducted with multiple providers to provide the work.

For organizations that are applying for partnership or collaboration facilitation, we require a short letter from each institution's leadership (ex. Executive Director and Board Chair). The letter should highlight the joint commitment to the process and ideally invite or encourage the participation from additional Board members and/or staff as appropriate to the conversation.

III. Proposal

The application is accessed through the Foundation's grant portal, Fluxx. A pdf of the proposal questions is available [here](#).

The foundation will consider additional implementation grants beyond this grant depending on the assessment outcomes and the availability of future foundation funds.

IV. Reporting Requirements

In order to understand the impact of awarded funds, the Foundation will work with grantees to clarify and understand anticipated outcomes.

The foundation will ask grant recipients to participate in a final project discussion and/or to submit a post-grant report that includes a narrative description of the work, how your organization was impacted by the grant and what was learned. We plan to convene organizations at a future point for knowledge sharing based on professional services engaged and where it would be helpful, to share perspectives and learnings.

The foundation will also require an accounting of funds expended.

V. Keys to Our Decision Making

- Project aligns with Farash Foundation mission and Jewish Life strategy.
- Proposed capacity building support has the potential to significantly impact the organization and benefit the Jewish community the organization serves.
- A willingness and readiness of key organizational leadership (board and staff) to explore all possibilities in navigating the challenges facing them and an openness to new ideas, models, and innovative approaches.

VI. Important Dates and Activities

Date	Activity
February 20, 2024	Capacity Building request for proposals open
March 5, 2024 11:00am to 12:00pm	Capacity Building RFP Information Session (virtual) Please use the following link to register: RFP Information Session
March 12, 2024 10:30am to 12:00pm	Capacity Building RFP Workshop and Technical Assistance (In-person) Please use the following link to register: RFP Workshop and TA Session
April 2, 2024	Applications due in FLUXX

It can take 1-3 business days to register in Fluxx, so if you are not already in the system, register before April 2.

The foundation will accept, and review grants submitted by the deadline date of April 2, 2024. Applications received after this date will not be considered.

We encourage any organization considering an application for capacity building support to contact the foundation's Jewish Life program officer prior to beginning to discuss your potential project and its alignment with our strategy.

Once we have received your proposal in our FLUXX Grant Portal, your program officer will contact you with follow-up questions.

The foundation anticipates that proposals will be presented for consideration at our May 2024 Grants Committee meeting with funds available in June 2024.

VI. Eligibility

- The Foundation accepts proposals from not-for-profit groups that serve Monroe and Ontario counties in New York State.
- Only those organizations that are tax-exempt under Section 501(c)(3) of the Internal Revenue Service Code of 1986, as amended, and are not classified as private foundations or Type III supporting organizations under Section 509 of the Code will be considered for grants. Proposals are limited to projects to be undertaken or initiated in Monroe or Ontario counties in New York State.
- Grants will not be made to individuals, partisan political organizations or to support lobbying efforts.
- Incomplete proposals will not be accepted.

VII. Submission

Proposals are to be submitted via online application. Visit the Farash Foundation grant portal [here](#) to get you and/or your organization registered and to access your FLUXX account.

Applications will not be reviewed if submitted in a format other than the online application.

Questions may be addressed to:

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